



## **STAND B62**

### **HEN NATION™ MAKES BUDAPEST THE CONTINENT'S HOTTEST HEN PARTY DESTINATION**

**Budapest, 30<sup>th</sup> September 2005** - This month Hen Nation, Budapest's original hen party organiser celebrates its third year offering brides-to-be and their friends something refreshingly different to the usual, well-trodden destinations including London, Paris and Barcelona.

Taking full advantage of the low cost flights to Budapest, the city's deserved reputation as a safe, cosmopolitan destination, its abundance of spas and thermal baths; vibrant nightlife with its late evening dance clubs, Hen Nation has little difficulty making Budapest a memorable hen party destination. All this set within a listed World Heritage site with an imposing castle overlooking the city and the Danube River running through its heart. It's no wonder the city, just over two hours by air, is snagging the imagination of adventurous hen parties seeking the new but familiar.

As Jana Mercereau, Hen Nation's Party-Co-ordinator says "as the only Hen Party organisers based in Budapest we know the city intimately. We live here because it's a great city with something for everyone. Living here makes a difference because you can gauge the pulse of the city and know what's in and what's out. This makes a big difference when putting together packages and guarantees the visiting hen party is always going to the best spas, treatments, sports activities, cruise options, restaurants and night clubs. Like all exciting cities, everything is evolving in Budapest and to that end we pride ourselves on being just that little bit ahead of the curve. Whether it's the latest spas and baths or where to go in order to brush up on your pole-dancing, we

know who to reach and what will give the best experience. After all, we only have three days to ensure Budapest delivers.”

Sensitive to the differing levels of organisation that hen parties seek, Hen Nation is happy to offer free advice to Budapest bound parties, organise a segment of their trip or most commonly put together an entire package. “More often than not, Jana says “parties will ring up looking for a good venue for dinner or ask us to organise something different for a day like kayaking down the Danube or something unusual such as sword fencing in an old ballroom, but by the time they’ve heard that we can arrange it without the hassle and for less than they would pay, we often end up putting their trip together for them. The next time they come to Budapest they leave it completely up to us.

“We’ve been in the business long enough to sense the various types of trip to Budapest hens want, with that in mind we’ve devised four packages which we’ve called *The Sport’s Enthusiast*, *Savvy*, *Wild Side* and *Pampering* packages, they cover most bases and we hope will give Paris and Barcelona weary hens something to eclipse the groom’s great adventure.”

Hen Nation packages start from as little as £89 (in low season) all-in and go up to £499 (high season). These high end packages are all inclusive with a limo and champagne pick-up, two nights at a top of the range hotel such as the Budapest Four Seasons and a pampering session at one of the city’s finest, trendy spas.

Come and meet Jana, Monika and Tunde on Stand 62 to find out more.



### **Editor's Notes:**

Hen Nation was established in 2002

Hen Nation is the only hen-party organisers who are based in Budapest

The trips are hosted by friendly, British, American and Canadian expatriates

30% of Hen Nation's business comes from return parties

Hen Nation and its parent company, Budapest Weekends are run by Josey Walker; a Texan with "home spun sincerity that clearly appeals" [source: The Financial Times: "Josey Walker: Singing the praises of stag parties" published 1<sup>st</sup> June 2005]

The company has been featured in a Financial Times Special Report of Hungary: "Josey Walker: Singing the praises of stag parties" published 1<sup>st</sup> June 2005] and has featured in a BBC Radio 5 programme

### **For any further information please contact:**

Hen Nation website: [www.hennation.co.uk](http://www.hennation.co.uk)

Chris Fowler at Mint PR on 020 8488 1555 or [chris@mintpr.co.uk](mailto:chris@mintpr.co.uk)

- Document ends -